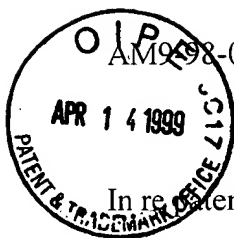


RECEIPT  
#3



AM98-093

APR 14 1999

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Dryer, et al.

RECEIVED

APR 23 1999

Group 2700

Serial No.: 09/257,208

Group Art Unit: 2721

Filing Date: February 25, 1999

Examiner: Unknown

For: METHOD AND SYSTEM FOR REAL-TIME DETERMINATION OF A  
SUBJECT'S INTEREST LEVEL TO MEDIA CONTENT

Assistant Commissioner of Patents  
Washington, D.C. 20231

**REQUEST FOR CORRECTED OFFICIAL FILING RECEIPT**

Sir:

The undersigned respectfully requests a corrected filing receipt for the above-identified patent application. In particular, it is requested that the second inventor's name be corrected to MYRON DALE **FLICKNER** and the Assignee of the application is not a **SMALL ENTITY**, as reflected in the attached copy of the Official Filing Receipt. Since the name was correctly shown on the Declaration and Power of Attorney, issuance of a corrected filing receipt is in order. Since these errors were due to the Patent and Trademark Office, no fee is submitted herewith.

Please change the records in regard to the above-identified application accordingly and direct all telephone calls to the number shown below.

Respectfully submitted,

Sean M. McGinn

Registration No. 34,386

Date:

4/14/99  
McGinn & Gabb, P.C.

Intellectual Property Law

1701 Clarendon Boulevard, Suite 100

Arlington, Virginia 22209

(703) 294-6699

Customer No. 21254

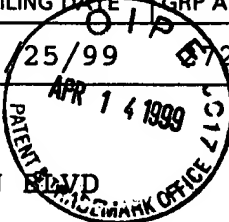
FILING RECEIPT



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTORNEY DOCKET NO.	DRWGS	TOT CL	IND CL
09/257,208	02/25/99	721	\$1,684.00	AM9-98-093	4	54	7

021254  
MCGINN & GIBB  
1701 CLARENDON BLVD  
SUITE 100  
ARLINGTON VA 22209



RECEIVED

APR 5 - 1999

MCGINN & GIBB, P.C.

RECEIVED

APR 23 1999

Group 2700

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Application Processing Division's Customer Correction Branch within 10 days of receipt. Please provide a copy of the Filing Receipt with the changes noted thereon.

Applicant(s)

D. CHRISTOPHER DRYER, MOUNTAIN VIEW, CA; MYRON DALE  
FLICKER, SAN JOSE, CA; JIANCHANG MAO, SAN JOSE, CA.

FLICKNER

IF REQUIRED, FOREIGN FILING LICENSE GRANTED 03/18/99 \*\* ~~SMALL ENTITY~~ \*\*  
TITLE

METHOD AND SYSTEM FOR REAL-TIME DETERMINATION OF A SUBJECT'S INTEREST  
LEVEL TO MEDIA CONTENT

PRELIMINARY CLASS: 382

DATA ENTRY BY: DADE, JOAN

TEAM: 03 DATE: 03/24/99